

## **A132 - Educational Innovation and Social Entrepreneurship in Comparative Perspective**

F. Reimers

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### **Course Tags:**

#### **Content:**

innovation, entrepreneurship, leadership, global/international context, budgeting, nonprofits, scaling, strategic planning, process improvement, teams

#### **Competency:**

develop a business proposal or plan, write a research/analytic paper, collaborate, make a presentation, develop a theory of action, think strategically, prepare budgets, read financial statements

#### **Pedagogy:**

project-based learning, design thinking, peer learning, small-group discussion, experiential learning, multimedia projects, team-based learning.

### **Learning Goals:**

Students will understand how educational innovation address key educational challenges and the contributions education entrepreneurs make to innovation and to disrupting education globally. They will learn to analyze and create a theory of action and the business model of a social enterprise, critically analyze the organization design of entrepreneurial ventures, and design their own educational venture.

### **Career Focus:**

This hands-on course is appropriate for students in all programs with an interest in the role of educational innovation and in working in or founding an educational enterprise. Through mentoring and course activities, students will gain an understanding of the work culture and skills needed to start an education venture. Students will be exposed to role models who have launched education ventures to better understand potential career trajectories of education entrepreneurs.

## A710J - Using Data to Support Decision-Making and Improvement in Higher Education

M. Miller

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### Course Tags:

#### Content:

[assessment](#), [data analysis](#), [decision-making](#), [descriptive statistics](#), [higher education](#), [higher-education access](#)

#### Competency:

[analyze quantitative data](#), [create data visualizations](#), [develop a theory of action](#), [make a presentation](#), [use quantitative research software](#)

#### Pedagogy:

[case-method learning](#), [experiential learning](#), [field-based project](#), [lab sessions](#), [online and blended learning](#), [peer learning](#), [project-based learning](#)

### Learning Goals:

- Apply a repertoire of data-analytic strategies and software tools to answer important questions in a higher-education organization.
- Navigate the social, political, and cultural dynamics of decision-making and improvement processes in colleges and universities.
- Develop compelling audience-centered products for sharing analytic results, drawing on principles of information design and data visualization.
- Create the conditions for genuine evidence-based deliberations in higher-education settings, so that data is used for inclusive and transparent decision-making.

### Career Focus:

This course is designed for students in the Higher Education Ed.M. program. Students interested in the full range of administrative roles in a college, university, or related setting will find that the course's focus on using evidence in decision-making is relevant to their work. The course also gives students a chance to interact directly with experienced leaders in higher education who model as professionals the use of evidence for institutional improvement.